



BUSINESS CHAPTER SACRAMENTO STATE ALUMNI ASSOCIATION

March 2007

Business Chapter

600 Members Strong

Mission—A network of business professionals working together to support the continued improvement of the Alumni Association, the College of Business and Sacramento State; to promote individual member achievement and career advancement; and to make a positive impact in the communities where our members work and live.

Alumni Spotlight—Yolanda Marquez By Deanna Schluter

Persistence, dedication, perseverance, determination, diligence, resolution...these are all words that describe Yolanda. As a 43 year old single mother of four working full time as a letter carrier for the US Postal Service, she set foot on a college campus as a student for the first time. She attended college full time while she received first her Associate's, then her Bachelor's degree and, eventually, her Master's.

Add the variables together and there doesn't seem to be enough hours in the day to accomplish everything. When asked how she balanced work, school, and being a single mom, she sighed, "It wasn't easy. Scheduling was the key to making it work. We all had day timers and would schedule our week each weekend. We did the laundry and cooked all the meals for the week on Saturday and Sunday. For fun we went to the library and I carried a book everywhere I went. It's how we survived. I couldn't have done it without the support of my kids."

Because Yolanda had the support and encouragement of her children and buy-in from them for the schedule, she was able to assist them in

participating in their own activities including 4H, Boy Scouts/Girl Scouts, and Tae Kwon Do.

She said there were only two times she doubted her ability to handle the load. One was during a 21 unit semester and the other was during a time when she was required to do a 20 hour per week internship in addition to all of her usual activities.

With each degree she achieved came a change in career. She moved from being a letter carrier to her current position as the Hispanic Programs Specialist for the USPS Sacramento District.

Yolanda works as part of a two person team in Diversity Development for the Sacramento District and her work includes such things as being a liaison to Hispanic businesses, math and writing workshops, 991 form seminars, career counseling, CFC, and bone marrow drives.

"I am like a social worker for the Postal Service and I love it," she says. "Everything I do is con-

nected to serving people."

She is also working toward becoming a Licensed Clinical Social Worker by completing 3,200 counseling hours and will be taking her LCSW exam sometime this year. She is a counselor at night for the California Conservation Corp. In four years, she intends to retire from the post office and work for the VA counseling veterans.

Yolanda said that as a first generation Mexican-American, she wants to send a message to other first generation folks.

"Many of the first generation to America encourage their children to go to college," she says, "but they don't think they can do it themselves. They CAN do it. This is the message I want to reach them with. Education enriches your life."

For more information on positions with the US Post Office visit www.usps.com/employment/corporatejobs.htm

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Increases Seen in Fall 2007 Applications

Applications for fall 2007 increased by 9 percent overall compared to fall 2006, according to Sacramento State's office of Outreach, Admissions and Records. A total of 21,036 first-time freshmen, transfer and graduate students applied for admission to the University, compared to last year's total of 19,249.

First-time freshmen transfers for fall 2007 totaled 15,521, a 9 percent change from the 14,231 total for fall 2006. Junior transfers, the largest group of transfer students, increased from 3,603 to 3,759, or 4 percent. "One of our primary goals is to continue the gains we have made in enrolling a diverse group of students," says Emiliano Diaz, director of Outreach, Admissions and Records.

Applicants who filed during the priority filing period will be notified in mid-April about their admission status.

Sacramento State recently

ramped up outreach and admissions efforts with a new website and student ambassadors to assist prospective students with the application process. The website, at www.csus.edu/admissions/, provides vital information to future students, applicants and enrolled students. The student ambassadors, 10 in all, work 14-20 hours a week assisting incoming students with the application process and providing campus tours.

Kelly McRae, the student ambassadors' supervisor, says, "Ambassadors are a vital part of transitioning prospective students into enrolled students. They provide telecounseling to the applicants and guide them through the admissions process, beginning with thanking the prospective students for their applications. The ambassadors familiarize the students with the My Sac State website, where students can get their application status as well as

a checklist of things to do, and important announcements for enrolling students.

"The ambassadors also remind freshmen to sign up for orientation and to take their placement tests," says McRae. "In addition, they provide blogs, an online diary of their Sac State experiences, and participate in a message board, where prospective students can talk about transfer information, admission information, general questions about Sac State and even fun things to do in the Sacramento area when students aren't in class."

For more information, call Admission, Outreach, Admissions and Records at (916) 278-3901 or visit www.csus.edu/admissions/futurestudents.stm. For media assistance, contact the Public Affairs office at (916) 278-6156.



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Announcements:

Business Graduate Programs Applications for the Fall 2007 Semester:

The College of Business Administration (CBA) at Sacramento State now accepts graduate applications for the fall 2007 semester. The application deadline is April 2, 2007.

The CBA offers the following graduate programs: Master of Business Administration (MBA), Executive Master of Business Administration (EMBA), Master of Business Administration in Taxation

(MSBA/Taxation), Master of Business Administration in Management Information Systems (MSBA/MIS), Master of Science in Accountancy (MS/Accountancy), Master of Science in Urban Land Development (MS/ULD), and Certificate of Advanced Business Studies (CABS).

For detailed information about each of the programs and the application procedures, please visit www.cba.csus.edu/mba or call (916) 278-6772.

Restaurant Review: Malabar American Cooking & Cocktails By Kevin Nakano

I drove by the restaurant everyday on Del Paso Road when I lived in Natomas Park (I recently moved to Elk Grove). I never heard of the restaurant before and to be honest I didn't know that it was a restaurant. In my mind, the restaurant building doesn't look like a typical restaurant building and all of the windows had a silver tint so that during the day one couldn't see inside. One night I drove by (the silver tint goes away at night) and I could actually see inside the building. I realized it was a restaurant and bar. It looked nice on the inside (upscale and contemporary), so the next day I stopped by for lunch with a friend.

It's in a tricky location in that you can't drive into the parking lot from Del Paso Road, you must drive past it on Del Paso Road east from I5, make a right onto E. Commerce Way (first stop light from the freeway), make a right onto Advantage Way, then drive on an unfinished road (they are still developing the area around Malabar) and there you are. Once inside, the restaurant is nicely designed and decorated with a contemporary earthy style. They have plenty of booth seating and a very large u-shaped bar.

The server was courteous and prompt. I ordered the Malabar Chicken Sandwich and fries (\$8.95). The sandwich had

grilled chicken, smoked bacon, jack cheese, lettuce, tomato, red onions, avocado and ranch dressing on grilled ciabatta bread...it was delicious. The crowd at the restaurant appeared to be professionals that worked in the area, probably from the new commercial buildings popping up in the North Natomas area or from the established companies in the Garden Highway area (south Natomas).

I recently read an article about the restaurant in a local publication where the reviewer gave the restaurant poor marks. I was very surprised by the reviewer's criticisms and didn't agree with any of his comments. It's nice to have an upscale contemporary restaurant in the Natomas Park area as an alternative to the many fast food restaurants. I would definitely recommend trying it out for lunch or dinner.

Malabar American Cooking & Cocktails
2960 Del Paso Road
Sacramento, CA
916-574-9074
www.malabaramericancooking.com

Upcoming Events

Wednesday, 03/21/07

Board Meeting
6:30 PM Pot Luck & Mixer
7:30 PM Meeting
Contact: Kevin Nakano (800) 477-0075

Tuesday, 3/13/07

Breakfast Club: Featuring Sotiris Kolokotronis
Time: 7:30 AM
FREE to Association Members
RSVP to alumni@csus.edu, 916.278.4899

Wednesday, 04/18/07

No Board Meeting

Wednesday, 04/18/07

Event: Business Pathway to Success
Location: Alumni Center at Sacramento State
Time: 2-4:30 PM
Description: The Business Alumni Chapter and the College of Business present the 3rd Annual Business Pathway to Success. The event's purpose is to help connect business students with professionals in their field of study.
Contact: Kevin Nakano (800) 477-0075

Thursday, 4/19/07

Annual Member Mixer
Free to Association Members
RSVP to alumni@csus.edu, 916.278.4899

Friday, 4/20/07

Stinger Wine & Food Event
Time: 6 p.m. - 9 p.m.
Featuring alumni owned restaurants and wineries
\$40 per person @ the Alumni Center
Contact 916.278.4263

www.SacStateBizChapter.org

Alumni On the Move

Every issue, we feature alumni updates. If you'd like to be in this section, please send your information to kevin@nakanorealty.com.

THOMAS M. GILBERT, MBA '80

President of Gilbert Associates Inc.-CPAs and Advisors, has been elected President of the Boy Scouts of America, Golden Empire Council (GEC) for 2007. The GEC serves members in the northern San Joaquin Valley, from Vacaville, to Jackson and north to Redding.

PAM KINDIG, '82, B.S., Business and Physical Education, has been elected to her sixth term as Napa

County's auditor-controller. She is responsible for internal audits, assessment roll changes and accounting functions, as well as financial reports to the county, state and federal authorities. She establishes budget revenue and expense limitations and maintains budget controls.

CHRISTOPHER J. OLSEN, '84,

B.S., Business Administration, has been a Certified Financial Planner for 22 years and is the senior financial advisor with Olsen & Associates in Lodi, a financial advisory practice of Ameriprise, Inc. Olsen is also president of the Financial

Planning Association of San Joaquin Valley.

MICHELLE SWEENEY, '05, B.S.,

Marketing, has been named director of business development for Westlake, Grahl & Glover, a Roseville branch of Ameriprise Financial. She handles media and community relations, fosters new business and manages client appreciation.

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