



BUSINESS CHAPTER SACRAMENTO STATE ALUMNI ASSOCIATION

September 2009

Business Chapter

Over 750 Members Strong

Mission—A network of business professionals working together to support the continued improvement of the Alumni Association, the College of Business and Sacramento State; to promote individual member achievement and career advancement; and to make a positive impact in the communities where our members work and live.

Alumni Spotlight - Mike Clark

By Deanna Daly



Mike Clark spent six years as a police officer after receiving his Bachelor of Science in Criminal Justice from Sacramento State University in 1998. Mike started his law enforcement career with the Concord Police Department where he spent most of his time in the Patrol Division and one year with the Special Enforcement Team.

In 2003, Mike moved to Granite Bay with his wife Michelle and worked with the Rocklin Police Department as a

Field Training Officer and Impact Weapons and Defensive Tactics Instructor. In December 2005, Mike completed his Masters in Business Administration from the University of Phoenix at which time he began pursuing a career in the financial services industry.

Mike left law enforcement to pursue a career with New York Life that could provide him unlimited professional development and growth with the potential to earn an unlimited income. After six months of research, Mike signed a New York Life contract in July of 2006 with the Northern California office in Roseville, which is the 6th largest production firm in the nation.

Within his first two years, Mike achieved honors by achieving Executive Council level twice, while

(Continued on page 2)

We're Online

www.SacStateBizChapter.org

And on LinkedIn.com

Visit website, "Search Groups," enter "Sacramento State Business Chapter"

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For contact information for board members, visit the chapter website at www.SacStateBizChapter.org

Did you know?

You can obtain copies of this and past newsletters at our chapter website. www.sacstatebizchapter.org

Alumni Spotlight Cont.

being recognized for the Life Success and Life Career Producer awards.

While achieving excellence as an Advisor, Mike was promoted to Partner within the firm in September of 2008. Mike is one of the leading Partners with New York Life and currently helps manage a multi-million dollar firm in Roseville. As a Partner, Mike continues to strive for excellence professionally and spends a lot of time doing charity work for various law enforcement groups for

fallen officers' and their families.

In his spare time, Mike enjoys spending time with his family as well as playing golf, softball and likes to fish and hunt.

Mike has been married to his wife Michelle for over 8 years and they have twin girls, Reese and Rylee. Mark can be reached by email at rmclark@ft.newyorklife.com or by phone at (916) 781-7406.

Dictionary Donation Project

By Karen Gee

The Business Alumni Chapter held its second annual dictionary project event at Mary Tsukamoto Elementary School in South Sacramento on March 10th, 2009.

The dictionary project's purpose is to encourage elementary school students to excel in their studies and continue on to attend college after high school through interacting with and receiving dictionaries from Sacramento State alumni.

This year we presented 265 dictionaries for all of the 3rd and 4th graders at the school and helped them practice using the dictionaries by having contests to look up vocabulary words. The

students were very excited to receive the new dictionaries and compete for prizes.

One teacher told us she really appreciated this project because under the school's budget, dictionaries are not technically considered textbooks or supplies and consequently they are not able to purchase dictionaries for the students.

The business chapter plans to hold this event annually and is seeking two sponsors for \$250 each. If you or your organization would like to participate in the next dictionary project event, please contact Karen Gee at kgee2@edd.ca.gov.

The Distinguished Service Awards Dinner

By Paul Finn

On March 30th, the College of Business Administration hosted the Annual Distinguished Service Awards (DSA) Dinner. Over the course of the evening over 50 scholarships were awarded to some of CSUS' best and brightest students. The dinner also serves as an opportunity for faculty, alumni and current students to reconnect with the University and each other.

Our own Matt Cologna, the immediate past president of the Business Chapter of

the Alumni Association was honored as the Alumni of the Year. Matt is the Executive Vice President of Grubb & Ellis Commercial Real Estate, and has been a tremendous supporter of the University from his student days and in his early involvement with the Business Chapter through today.

Kevin Nakano, the current President of the Business Chapter was also on hand to present the Business Chapter's scholarship awards to Kirsten Meyers.

TEES Tutoring Needs CSU Grads

From a seminal idea in the summer of 2006 the idea of tutoring “at risk” kids became a flicker in the mind of Todd Lindeman, Principal - Thomas Edison Elementary School (TEES). How could citizens at large help kids in need, simply – quickly – effectively aspire to and meet the absolute criteria of grade level performance in grades K-6? And how could such help be obtained through volunteer efforts of the most typically successful members of the community that so easily and so frequently “drive by” the neighborhoods of those most at need? As Vice Principal at Dyer-Kelly Elementary School, Todd knew first-hand how much “his kids” needed help but the Administration and the few community groups there were neither receptive nor effective in providing “outside” help. Todd knew there was a better way to help and boost “his” kids but he would have to find it, staff it and make it happen.

When Todd was promoted and transferred to be the new Principal of Thomas Edison Elementary School, in mid-year of 2008, he posed his idea to his new TEES Teachers and created grade level “absolutes” that each student needed to master to prove effectiveness if not proficiency at their respective K-6 levels.

In the Spring of 2008, Todd met with the Point West Rotary Club of Sacramento to ask for help in forming a tutoring program to realize his “out of the box” teaching and proficiency goals for his new population of “at risk” students. Lou Fifer of PWR took on the task of bringing Rotary “Service Above Self” power to Todd’s dreams and he began to recruit tutors for a “beta” test of what could become a TEES Tutoring program. The TEES Tutoring Beta Test was successfully completed in May of 2008, just in time to see some handsome increases in the student’s exit scores for the year in each grade level. This success spurred on the Todd and Lou partnership to structure a full tutoring program for the 2008-09 School Year.

In preparation for the 2008-09 School Year, set to begin in Sep08, Todd and Lou put together grade-specific Tutoring Bins for each of the TEES K-6 classrooms, each funded by PWR, while Todd built and refined the “absolutes” of grade level K-6 performance expectations. Todd and Lou also recruited Tutors from PWR, St. Ignatius Parish, Carmichael Kiwanis, CSUS English Language Learned (ELL) Student-Teacher classes, Jesuit and Loretta and San Francis High Schools ... to staff the coming year’s K-6 classrooms, Monday-Friday, from 7am-6pm. The goal of the TEES Tutoring Program has been to graduate 100% of TEES Students in K-6 “at grade level” through mastery of the “absolutes” agreed

among the TEES Principal, Teachers and Tutors.

The most impressive results of our first year of TEES Tutoring have shown that from a marginal 645 API, we grew by an unheard of 77 points to an adjusted 2009-2010 point basis of 730 and from a combined 1/1 in CA State rankings we performed to an equally phenomenal 3/5 for the 2009-2010 school year. And as a result, the school boundaries for Thomas Edison Elementary School have been expanded and we have experienced the largest growth of any school in the San Juan Unified School District. Needless to say this litany of calculated hard work and resultant successes has expunged TEES from the list of “Schools to be Closed” list within SJUSD.

We would be happy to welcome contact from any CSU Graduates, interested in making a difference, and willing to give back time and experience to our wonderful TEES Student population. We have time slots available in this year’s schedule beginning in Sep09 in any of grades K-6. Please contact either Todd Lindeman, Principal TEES (916-575-2342) or Lou Fifer, TEES Tutoring – PWR Chair (916-749-5532). There is always room to “help a kid in need succeed”.

Business Chapter’s Alumni Social Mixer

Join the Business Chapter of the Alumni Association at the River City Saloon in Old Sacramento. Come renew old friendships and network with other alumni on Thursday October 8th from 5:30pm—7:30pm.

Event includes two drink tickets to all alumni association members of the business chapter. Members of the alumni association (but not in the business chapter) can purchase a chapter membership for \$5 at the event. Guests are welcome but won’t receive drink tickets. Food is available for purchase at the River City Saloon.

Keep in tune with current info at www.sacstatebizchapter.org on all activities of the Sacramento State Alumni Association—Business Chapter.

This is an event not to be missed, as we wrap up a great summer! Please RSVP to www.sacstatebizchapter.org by October 5th.

Hope to see you there!

Upcoming Business Chapter Events

Every Third Wednesday

Event: Business Chapter Board Meeting

Time: 6:30 PM - 8:30 PM

6:30 PM - Dinner & Mixer

7:30 PM - Board Meeting

Location: Rotating

Contact: Kevin Nakano

E-mail:

kevin@nakanorealty.com

Social Mixer - 2 Free Drinks!

Date: Thursday, Oct 8

Time: 5:30 PM - 7:30 PM

Location: River City Saloon, 916 2nd Street, Old Sacramento

Admission: Free for members, \$5 for non-members

RSVP:

www.SacStateBizChapter.org

Other Upcoming Events

SAA Kick-off Barbeque

Date: Wednesday, Sept 16

Time: 4:30 PM

Location: Alumni Center, Patio

Admission: Free for Alumni Association members; \$2 for non-members

Golden Grads Reunion

(Classes 1949—1959)

Date: Friday, Oct 9

Time: 11:30 AM

Location: Alumni Center

Admission: TBD (for more information call the Alumni Association at 916-278-6295)

Homecoming Festival

Date: Saturday, Oct 10

Time: 11:00 AM to 2:00 PM

Location: Sac State Parking Lot Number 8

Admission: TBD

Classic China and Global Conf

Date: Oct 18-29, 2009

Info: <http://>

www.sacstatealumni.com/

[Attachments/China_2009.pdf](http://www.sacstatealumni.com/Attachments/China_2009.pdf)

For more events information, visit www.SacStateAlumni.com.

Members On the Move

Every issue, we feature member updates. If you'd like to be in this section, please send your information to d_schluter@yahoo.com.

Deanna Schluter and Brian Daly, both CSUS CBA alumni, recently married.

Kevin Nakano has started a new business development coaching company specializing in business owners that have relationship driven businesses. For more information visit: www.NakanoConsulting.com.

SACRAMENTO STATE COLLEGE OF BUSINESS ADMINISTRATION

GRADUATE PROGRAMS

Take the Next Step to Advance Your Career.

- MBA for Executives
- MBA (on campus/evening program)
- MS Accountancy (online program)
- MBA/Juris Doctorate
- Certificate of Advanced Business Studies

Take Your Next Step and Apply.

Application Deadlines:
January 28, 2009 (EMBA)
November 30, 2009 (MBA, MS Acct, CABS)

For more information visit:
www.cba.csus.edu/graduate



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